



Marshall Ezra Kevinnettou

Jr. UI/UX Designer at Ukirama

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SUMMARY

I'm Kevin, a UI/UX Designer with years of expertise who focuses on producing top-notch user experiences. I have a tremendous interest for design, thus Figma is my go-to design stack for realizing my ideas.

I effectively iterate on designs, gather input, and provide aesthetically pleasing and user-centric solutions that put usability and accessibility first by utilizing Figma's collaborative platform.

My objective is to design appealing user interfaces that offer seamless and understandable user experiences in addition to being aesthetically pleasing.

EXPERIENCE

Junior UI/UX Designer

PT Ukirama Solusi Indonesia ↗

02/2024 - Present

Key Result:

- Developed Cash Advance feature, enhancing financial accessibility and increasing customer satisfaction and engagement.
- Resolved design debt by fixing critical design issues, improving overall user experience and interface consistency.
- Implemented Item Batch & Serial Number feature, enhancing inventory management and traceability, and contributing to operational efficiency and accuracy.

UI/UX Designer

PT. BANK NEGARA INDONESIA (Persero) Tbk.

02/2023 - 08/2023

Key Result:

- Enhance the BNIDirect mobile application flow, bringing a delightful user activation process that simplifies and streamlines the experience.
- Seamlessly integrate two separate applications into a single, cohesive mobile application, delivering an exceptional user experience that surpasses expectations.
- Pioneering a cutting-edge mobile application tailored specifically for the SMSEs market, empowering small and medium-sized enterprises with innovative tools and functionalities to thrive in the digital era.
- Revamped BNIDirect's Login Interface and Introduced Security Insights Page to Heighten User Security Awareness.

Head of Website Department

PT Inspirasi Mandiri Nusantara

01/2023 - 07/2023

Key Result:

- In the UI/UX and WordPress departments, I oversaw a team of 8 experts and promoted a cooperative work environment.
- Redesigned Kampus Indonesia's website to create a fun online environment that increases user interaction.
- Received a good response after giving the website a modern makeover while keeping its brand identity.
- Achieved over 20,000 monthly visitors by working together with the content writer department to constantly produce engaging blog articles.

Lead of UI/UX Design Team

PT Inspirasi Mandiri Nusantara

11/2022 - 01/2023

Key Result:

- Lead a team of 3 UI/UX designers in the ideation, wireframing, and prototyping of new company website features.
- Worked with a team of WordPress developers to ensure that the final product met all specifications and was user-friendly.

- Successfully managed all aspects of the website development process, from conception to launch.
- Successfully managed Batch 12 UI/UX Designer Internship Recruitment Interview.

Web Developer

08/2019 - 01/2020

Griya Hipnoterapi Malang

Key Result:

- Create websites that are compelling and visually attractive while utilizing the extraordinary powers of the Elementor plugin and the strength of WordPress.
- Incorporated consumer needs and preferences into a streamlined and user-friendly website design, guaranteeing a top-notch browsing experience for visitors.
- Utilizing top providers like Hostinger and Dewa Web, hosting and domain services can be set up and optimized with ease, guaranteeing a quick and dependable response time for websites.

EDUCATION

Information Systems

09/2019 - 09/2023

BINUS University - Bachelor's degree

GPA : 3.84 of 4

UI/UX Designer

02/2022 - 08/2022

Binar Academy - Bootcamp

- Score : 4.55 of 5
- Award : Most Progressive Student

In Binar Academy, I've learned all the phases of making a UI and UX design application, starting with an interview, planning, analysis, design, prototyping, and testing. Also, I learn to make my own portfolio with some case studies in it.

Social Sciences

07/2017 - 07/2019

Saint Joseph College Senior High School - High School

- Participating on Olimpiade Sains Nasional - IT
- Top 50 Finalist Teams on National Programming and Logic Competition held by Universitas Ciputra Surabaya.
- Top 100 Finalist Teams on IT Vaganza held by Institut Sains dan Teknologi Terpadu Surabaya.

CERTIFICATES

Google IT Support

01/2023 - Present

Binar Academy UI/UX Design Course

02/2022 - Present

Foundations of User Experience (UX) Design

11/2021 - Present

Google Analytics for Beginners

05/2020 - Present

Belajar Membangun LINE Front-end Framework (LIFF)

12/2020 - 12/2023

Memulai Pemrograman Dengan Kotlin

05/2020 - 05/2023

Belajar Dasar Pemrograman Web

08/2020 - 08/2022

SKILLS

Figma	Advanced	Trello	Intermediate
Maze	Intermediate	UI/UX Design	Intermediate
Notion	Expert	Adobe Premiere Pro	Intermediate

LANGUAGES

English	Intermediate	Bahasa Indonesia	Native
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